

KimberImages

P H O T O G R A P H Y & V I D E O

Commercial and Interior Rate Packages

Day Rate

1 Hour.....	\$350
Half Day (2-4 Hours).....	\$575
Full Day (5-8 Hours).....	\$1250

Post Processing Fee

\$35 Per Finished Image

Upon completion of the session, you will be presented with a collection of proofs to review and select from for the final edits. This fee accounts for the requisite editing time to ensure optimal quality and refinement of the final product.

Licensing and Cost Sharing

Upon procurement of photographs or any other services through Kimber Images, it is hereby understood that the buyer hereby consents and agrees to the stipulations that the material shall be exclusively employed by the buyer for their own marketing campaigns. These include, but are not limited to, digital marketing, MLS listings, print marketing, email campaigns, digital brochures, and social media. Kimber Images retains the intellectual property rights to all content generated by Kimber Images. The purchaser may not transfer the images to other third parties without a pre-existing agreement or license from Kimber Images. Additional marketing or licensing services beyond the aforementioned usage may be procured at an extra cost.

When multiple parties express the need for licensing rights to a product for their individual marketing materials prior to the commencement of production, cost sharing is a mutually beneficial option. The inclusion of cost sharing in the pricing structure of a session (photography, etc.) ensures the equitable sharing of expenses among all third-party entities. Cost sharing adds an additional fee of 30% (pre-tax) per third-party that seeks to obtain licensing rights to the product. The total cost is typically split among the companies involved to ensure that expenses are shared proportionally.

Example: 'Company A' kitchen photoshoot with "Company B" wanting licensing as well.

Half Day: \$575
10 Photos: \$350 (\$35 per photo)
Total: \$925
Plus 30%: \$1202

\$1202/2: \$601 per company